



## **WEBINAR**

## **Title**

Stimulation technology – deep, broad and successful

## **Expert**

Dr Joseph A. Ayoub

## **Abstract**

Stimulation is generally a very successful technique that increases production. It also increases reserves by making oil & gas extraction economical in reservoirs that would not be economical to produce otherwise. The talk will illustrate the depth and breadth of stimulation technology and also the critical need for integration with other disciplines including Reservoir/Production, Geomechanics, Petrophysics..., which are crucial to help unlock the full potential of stimulation treatments.